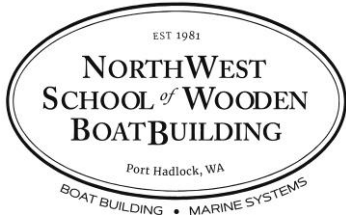




[for the **hull** of it.]



Quick Event Description

The Boat School's new online event "**Hull Week 2020: For the Hull of it!**" comes to shore the last week of October (Oct. 27-30th). Sail along with us for a multi-day online event filled with behind-the-scenes videos, boats, and student stories. It all culminates with an energetic auction and paddle raise on **Friday, October 30th at 5:30 pm**. Dress up, dress down, or don't wear a dress at all!



**CLAMP IT TO YOUR CALENDAR:
FRIDAY, OCTOBER 30TH AT 5:30 PM**

Online Fundraiser & Storytelling: October 27th- 29th

Hull Week attendees will have the opportunity to bid on auction items and participate in fun contests to win daily prizes.

Each day of the event will feature stories about cool boats & the people who build them. Attendees will get to learn about the school and our mission to educate the next generation of highly skilled craftspeople.

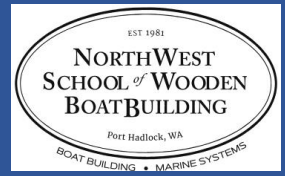
Live Zoom Fundraiser: Friday, October 30th at 5:30 PM

Hosted by our wonderful Auctioneer, Nelson Jay, we'll spend about an hour together for a Zoom Cocktail Mingle, videos and stories, an exciting Auction and a Paddle Raise.

We're going to have a *hull* of a good time!
Learn more at: www.nwswb.edu/hull-week-2020/

HULL WEEK: FOR THE HULL OF IT

Virtual Table Captain Quick Toolkit



Become a Virtual Table Captain!

Simply email Magdalene at magdalene@nswb.edu and she'll supply you with additional information and support.



What does a Virtual Table Captain do?

1. Save the date – Fri Oct. 30th at 5:30pm for the big event.
2. For now – invite your friends to save the date the Live Zoom Event on Fri Oct. 30th at 5:30pm.
3. Over the next 8 weeks – forward along event “teasers” to your friends, including reminder to register (We will pass along event “teasers” to you).
4. Plan to explore the other Hull Week online activities & updates periodically during the week of Oct. 27- Oct. 30th
5. During first 3 days of the event (Oct. 27-29th), explore Hull Week activities and updates on our event website.
6. At the same time, send your friends emails to invite them to bid on items in the online auction, or to watch the videos that will be featured during the week.
7. During Hull Week, ask your friends to join you at the Friday evening event (and to register if they haven't already).
8. On Friday night, you have the option of hosting an “after event” for your guests in a virtual “Zoom breakout room” where you can raise a glass together. Please let Magdalene know if you are interested.



Who will you invite?

Think of ANY friends, family, colleagues, and community members who believe in the importance of hands-on education and how it changes the trajectory of students' lives.

Include folks who might like to learn more about the School's increasing relevance as more young people seek alternatives to four-year colleges and many others seek re-training.

Good News: The event is free AND you can invite as many guests as you would like! Guests can live anywhere there is internet access.

Thank you for supporting another generation of students!

Learn more at: www.nswb.edu/hull-week-2020/